MISSOURI GAMING ASSOCIATION

ANNUAL REPORT 2021

STATE OF THE INDUSTRY

IMPACT OF MISSOURI CASINOS IN 2021

In 2021, Casinos contributed $353.8 million in taxes and admission fees to the State of Missouri.

Casinos – Missouri's Highest Taxed Industry

Casino tax revenue is one of Missouri's top sources of tax revenue. Casinos also generate many millions in annual corporate income, property and sales taxes.

Missouri is one of the highest-taxed casino jurisdictions in the country, paying a net effective tax rate of **24.5%** off the top, in addition to other business taxes. That effective rate includes a **21%** gaming tax (90% goes to the state, 10% to home dock communities), $2 per patron admission fee paid by casinos (split by the state and the communities), plus reimbursements to the state.

Missouri Gaming Ranks High

According to the Missouri Gaming Commission (MGC), Missouri ranks **9th** in the country in total state gaming tax revenue and **8th** in consumer spending on commercial casino gaming.

The St. Louis/Illinois region is the **7th** largest casino market in the U.S. and the Kansas City region is the **13th** largest (based on 2020 year AGR).

ECONOMIC IMPACT SINCE 1994

$3.2 billion
Missouri Capital Investments

$1 billion
to all causes supported by admission

$8.01 billion
Educational Programs

$372.1 million
Veterans Programs

GAMING TAX REVENUES FUND HOST CITY PROJECTS

In 2021, host cities across Missouri received $63.8 million in gaming tax revenue.

Here are some of the special projects that gaming tax revenue has funded:

Harrah's - Kansas City, MO
The City of Kansas City received more than $11.7 million in gaming tax revenue from Harrah's Kansas City for their 2020-2021 budget. The city allocated more than $920,000 for fire and police departments, including $34,000 for protective equipment, $350,000 for police radios, $45,000 for K-9s and $35,400 for police firearms.

Mark Twain Casino - LaGrange, MO
Gaming tax revenue generated by Mark Twain Casino totaled $850,337 last year. More than $150,000 was allocated to public works expenses, including machinery vehicles, street improvements and a citizen sidewalk program. The City of LaGrange also used the revenue for economic development along the riverfront, police and fire funds, parks as well as wastewater and water expenses.

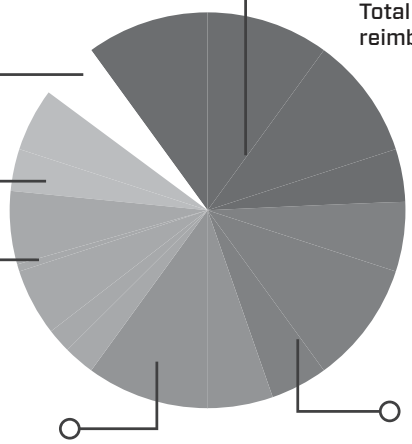
Century Casino - Caruthersville, MO
Gaming tax revenue exceeding $1.3 million from Century Casino helped Caruthersville with numerous public safety and infrastructure initiatives. More than $141,000 was invested to hire police offices and $17,500 was spent on fire hydrants. In addition, $775,000 was allocated to an upgrade for the city's wastewater treatment plant. Other community initiatives include $37,000 for park equipment.

St. Jo Frontier Casino - St. Joseph, MO
The City Of St. Joseph used its nearly $700,000 in 2021 gaming tax revenue from St. Jo Frontier Casino to fund a range of projects that benefit the community. Featured projects include public education campaigns, economic development initiatives, city sponsored celebrations and festivals as well as operations support for the city's airport, parking and nature center.

For information about projects funded by gaming tax revenue from other Missouri casinos, view the Missouri Gaming Commission 2021 annual report at www.mgc.dps.mo.gov.

ECONOMIC IMPACT FY 2021

$1.7 billion
Total Adjusted Gross Revenue



$17.7 million
MGC Expenses*

$487.7 million
Total taxes & fees* plus reimbursements to MGC

$63.8 million
Taxes and admission fees to host communities

$213.3 million
Wages and tip income

$353.8 million
Taxes and admission fees to the state

$326.3 million
Gaming tax revenue for the School Foundation Formula

* Includes real estate & sales tax

5,805 Employees

39.6% Minority

47.5% Female

2022 OFFICERS

PRESIDENT
Michael Jerlecki, Hollywood Casino St. Louis

VICE PRESIDENT
Brian Marsh, Lumière Place Casino Hotel

SECRETARY
Lyle Randolph, Century Casino Cape Girardeau

TREASURER
Mike Tamburelli, Affinity Gaming St. Joseph

CASINOS SUPPORT LOCAL COMMUNITIES

$567,956
2021 Charitable Contributions

In 2021, Missouri casinos contributed $567,956 in cash and in-kind donations to charitable organizations, and casino employees volunteered thousands of hours to help community organizations.

With many community events reopening following cancellations the previous year during the COVID-19 pandemic, many casinos were able to ramp up their volunteer activities. Here are some highlights of the good work Missouri casinos did in their local communities.

Bally's Kansas City celebrated its 25th year by donating $10,000 in honor of 25-year team members to organizations including the **Veterans Community Project, Honor Flight Network, Kansas City Pet Project, Toys for Tots, Urban Rangers Corps, Nourish KC, Independence Animal Services and Jazzoo 2021.** Their team also participated in Charity 5k runs, which were back in person.

Toys for Tots

Veterans Community Project

National First Responders Day

Ameristar Casino Resort Spa St. Charles presented donations of $50,000 each to **Habitat for Humanity** of St. Charles County and **Operation Food Search**. Team members raised more than $40,000 for nonprofit organizations during the annual Giving the Boyd Way campaign and donated $1,800 by participating in the Denim for a Difference project for the **American Cancer Society**. The Ameristar team also donated their time by delivering meals at the **Ronald McDonald House Charities**, carrying American flags to welcome heroes back from their Washington D.C. trip through **Honor Flight Network** and hanging siding and cleaning the build site for **Habitat for Humanity.**

Though many in-person volunteer events were not held, **Harrah's Kansas City** donated at near pre-pandemic levels to numerous community organizations. In total, more than $117,000 supported multiple organizations, including **Level Up Kids, Inc, Feed Northland Kids, Smiles and Kuts Foundation, Life Unlimited, Hillcrest Ministries of MidAmerica Inc.** and more.

In addition to standard casino giving in 2021, **Isle of Capri Casino Hotel Boonville** partnered with the Caesars Foundation to make monetary donations to local 501(c)(3) organizations, including **Neighbors Helping Neighbors** food pantry**, Boonslick Senior Center, The Food Bank for Central & Northeast Missouri, Harvest House, Welcome Home a Community for Veterans,** and **OATS Transit.** Isle of Capri also started a Business Impact Group called Savvy for Women and Allies, which is designed to drive improvements and integrate diversity by focusing on professional development and community involvement.

Hollywood Casino St. Louis contributed to and supported many local organizations and events last year, including **St. Louis Crisis Nursery, American Cancer Society, Humane Society of Missouri, Warrior Transition Network Foundation, Maryland Heights Police Officers Association and Maryland Heights Chamber of Commerce.** Charitable donation boxes around the property collect donations of $300 to $500 per month!

River City Casino & Hotel supported many initiatives in 2021 through donation drives, volunteerism and fundraising activities for **Feed My People, Needy Paws Rescue, American Cancer Society, American Red Cross and NAACP St. Louis County Freedom Fund.** The casino also sponsored a School Supply Giveaway for children of employees and JB Blast at Jefferson Barracks Park.

Last year, **Ameristar Kansas City Casino** donated a total of $211,000 in addition to 250 volunteer hours and $43,000 that was donated from team members. The casino supported **NAACP** and the **Midwest Innocence Project** diversity initiatives as well as organizations such as **Children's Mercy Hospital, Veterans Community Project, Harvesters, Habitat for Humanity and Wayside Waifs.** A special initiative for team members was participating in the **Partners In Play** program with Children's Mercy Hospital. Members lead craft projects virtually with children in the hospital.

Century Casino Cape Girardeau supported numerous community service activities in 2021, including **American Cancer Society, Habitat for Humanity, American Red Cross, SEMO Food Bank, Special Olympics Missouri, Missouri Veterans Homes,4058 Cape Girardeau Naacp, Kenny Rogers Children's Center, Alzheimer's Association,** and more.

Century Casino Caruthersville was busy working with multiple organizations and community events last year, including the **Caruthersville Humane Society, Kenny Rogers Children's Center, Pemiscot County Initiative Network, Adopt-a-Highway, Caruthersville Fire Department, National Fire Safety Council, Three Rivers Endowment Trust, National Child Safety Council, United Way, Wreaths Across America, American Legion,** and many others. Team members also donated to toy drives for Salvation Army and Family Services Foster Children and participated in an Adopt a Highway cleanup initiative.

In 2021, **Lumière Place Casino & Hotels** supported **St. Louis Area Food Bank, Communities First, United Way, Great Rivers Greenway, Gateway Arch Park Foundation, GO! St. Louis Marathon, and Real Men Wear Pink** in their community initiatives. In addition team members participated in the monthly Conversations That Matter series on such topics as "Diversity, Equity & Inclusion Series" and "EQUAL and Human Rights Campaign Town Hall."

In 2021, **Argosy Casino Hotel & Spa** supported multiple organizations, including **Working Family Friends, Northland Health Care Access, Synergy Services, Riverside Fire/Police Athletic League, Relay for Life, Level Up Kids, Cars 4 Heroes** as well as area **LGBTQ** initiatives and the local **Asian American Chamber of Commerce Kansas City.** Though many in-person events were canceled, they frequently donated food to community fundraisers held in the casino's ballroom/banquet space.

Mark Twain Casino contributed more than $17,000 to charities in 2021, including a $10,000 donation to the **Alzheimer's Association**. Through kiosks on the casino floor, guests donated over $2,500 to multiple organizations. Team members also volunteered their time such as serving lunch to the **Lewis County Health Department** during a vaccine clinic and distributing food at the **Lewis County Food Pantry.**

St. Jo Frontier Casino continued to support local community initiatives including donating funds for new radios for the area **St. Joseph Police Department**. The casino and its team members also supported the **Second Harvest Food Bank and Habitat for Humanity**.

CASINO CAPITAL INVESTMENTS

Check out some of the impactful capital improvements that Missouri casinos made in 2021 — new restaurants, lounges, remodeling, infrastructure upgrades and more.

Thanks to a major redevelopment project, **Bally's Kansas City** now hosts a new commercial center, two new restaurants, two new lounges and more. **1800 Baccarat Lounge** features new game tables and an Asian restaurant. The exclusive **Celebrity Casino & VIP Lounge** features live music and a premium menu from Jerry Longo's Meatballs & Martinis.

Century Casino Cape Girardeau invested $2.3 million in capital improvement projects in 2021, including remodeling and rebranding two restaurants - **Red Star Grill and Beacon 53.** Other investments included 50 new slot machines and a new key tracking system were added.

Amerstar Casino Restort Spa St. Charles' 2021 capital improvements included at Ameristar Casino Resort Spa St. Charles included remodeling the elevator lobby, repairs to the parking garage repairs and replacement of the chiller the serves the entertainment building. In total, the capital investment in 2021 was approximately $6,29 million.

Last year, **Argosy Casino Hotel & Spa** refurbished and relocated the VIP Lounge, upgraded its IT systems, replaced roofs and renovated bathrooms.

Harrah's Kansas City Built a $200-thousand Non-Smoking room on the casino floor and Casino Break room for employees, thus creating a better environment for employees and a more healthy environment for customers.

GAMING REVENUE BENEFITS MISSOURI

$395.8 million FY 2021

$17.6 million
Veterans Commission Trust Fund

$17.7 million
MGC Expenses*

$326.3 million
School Foundation Formula

$63.8 million
Host Cities

$4 million
Missouri National Guard Trust Fund

$5 million
Access Missouri Financial Assistance Program

$194,181
Compulsive Gamblers Fund

*Direct Reimbursements to cover Missouri Gaming Commission expenses that are not covered by casino licensing fees and admission fees.

project 21

SCHOLARSHIP INSPIRES YOUTH TO EDUCATE PEERS

"It often leads to smoking, alcohol and drug abuse, and one in five gambling addicts end up committing suicide,"

– Ben Sissom

Now in its 26th year, the Project 21 Scholarship program has awarded more than $172,000 in scholarships to Missouri high school seniors and educated hundreds of thousands of Missouri students about the issues and dangers of underage gambling. In Missouri, it's illegal for anyone under 21 to gamble in a casino.

Again, in 2021, the Missouri Gaming Association awarded one $2,500 scholarship and three $1,500 scholarships through Project 21. Students created essays, posters or videos, and displayed or published them at their schools to educate peers about the illegality and dangers of underage gambling.

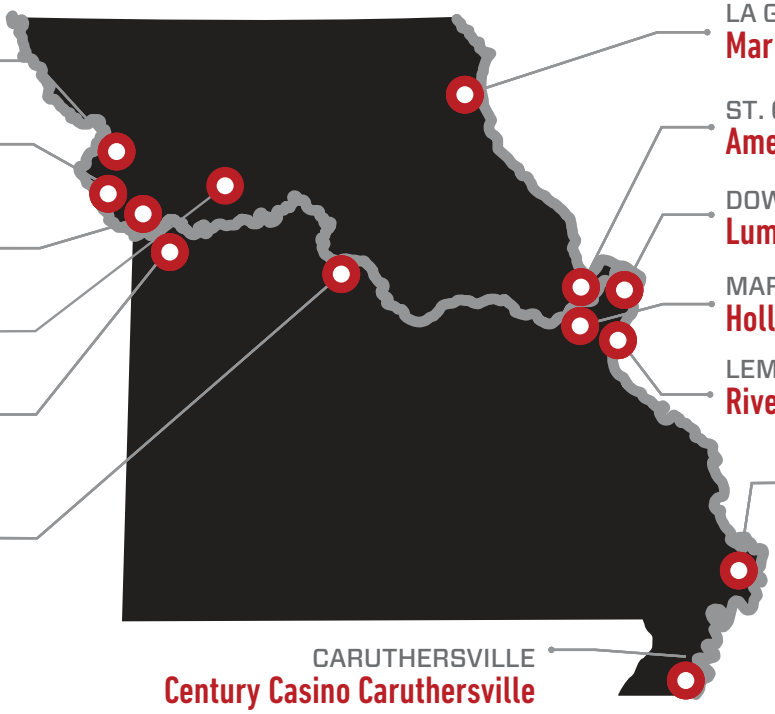
Ben Sissom of Montgomery County R-II High School in Bellflower won the $2,500 Project 21 scholarship by creating a PSA Video on Youth Gambling

"It is surprising how common this is, with 6% to 15% of youth experiencing this addiction. It often leads to smoking, alcohol and drug abuse, and one in five gambling addicts end up committing suicide," said Sissom.

The $1,500 Project 21 Scholarship winners were Elizabeth Trower of Mark Twain Senior High School, Greenlee Rigby of Kirksville Senior High School and Codi Viehmann of Montgomery County R-II High School. For more information about the Project 21 Scholarship program, visit www.missouricasinos.org.

$172,000 Awarded
in Project 21 Scholarships cumulatively

"It is surprising how common this is, with 6% to 15% of youth experiencing this addiction." **– Ben Sissom**

www.missouricasinos.org

The Missouri Gaming Association is the statewide trade association of the Missouri casino entertainment industry and its related professionals. Formed in 1993, the Missouri Gaming Association works to increase awareness of the economic benefits the casino industry brings to Missouri.