



Missouri Gaming Ranks High

According to the Missouri Gaming Commission (MGC), Missouri ranks 9th in the country in total state gaming tax revenue and 9th in consumer spending on commercial casino gaming. The St Louis/Illinois region is the 8th largest casino market in the U.S. and the Kansas City region is the 12th largest (based on 2018 year AGR).

Economic Impact Since 1994

- \$7.26 billion for educational programs (elementary, secondary and early childhood)
- \$3.24 billion in capital investments in Missouri
- \$955.2 million to all causes supported by admission fees including \$342.8 million for veterans programs

Casinos – Missouri’s Highest Taxed Industry

Missouri is one of the highest-taxed casino jurisdictions in the country, paying a net effective tax rate of 25.5% off the top, in addition to other business taxes. That effective rate includes a 21% gaming tax (90% goes to the state, 10% to home dock communities), \$2 per patron admission fee paid by casinos (split by the state and the communities), plus reimbursements to the state.

Casino tax revenue is one of Missouri’s top sources of tax revenue. Missouri’s 13 casinos contribute more to the state in gaming tax revenue alone than the corporate income tax paid by all Missouri businesses combined. Casinos also generate many millions more in annual corporate income, property and sales taxes.



ECONOMIC IMPACT FY 2019



\$365.6 million
Total taxes & fees* plus reimbursements to MGC
* Includes real estate & sales tax



\$328.1 million
Gaming tax revenue for the School Foundation Formula



\$314.3 million
Wages and tip income

8,590 employees



48%
Female



45%
Minority



\$348.5 million
To the state in taxes and admission fees



\$74.0 million
To the host communities in taxes and admission fees



\$1.74 billion
Adjusted Gross Revenue



MISSOURI GAMING ASSOCIATION

The Missouri Gaming Association is the professional organization representing the Missouri casino industry.

www.missouricasinos.org



CASINO CAPITAL INVESTMENTS

St. Jo Frontier Casino

2019 was a year of flooding and complete renovation for St. Jo Frontier Casino. In March, more than three feet of water rushed into the entire land-based operation. The damage was extensive and required the facility to be completely gutted and rebuilt. A temporary entrance onto the boat was constructed so that the casino could reopen after 40 days. However, the restaurants, bars and coffee shop on the



land-based part of the facility didn't open to the public until the end of the year. All employees were paid during the closure.

The exciting renovation gave a sleek, modern look to the casino. The new, upscale sports bar is a hit with guests. The banquet room is already attracting more weddings and corporate event clients.

Harrah's North Kansas City

A highlight of \$6.5 million of capital improvements at Harrah's Kansas City was the new Gordon Ramsay Steak, which opened in November. The first in the Midwest, the restaurant features signature items by Multi-Michelin-Star chef and television personality, Gordon Ramsay.

Argosy Casino Hotel & Spa

Argosy Riverside opened the \$860,000 Red Lotus Asian Kitchen in July. The restaurant offers authentic Vietnamese and Pan-Asian cuisine.



GAMING REVENUE BENEFITS MISSOURI \$501.6 million FY 2019

\$328.1 million School Foundation Formula

\$74.0 million Host Cities

\$18.6 million Veterans Commission Trust Fund

\$16.7 million MGC Expenses*

\$5 million Access Missouri Financial Assistance Program

\$4 million Missouri National Guard Trust Fund

\$115,000 Compulsive Gamblers Fund

*Direct Reimbursements to cover Missouri Gaming Commission expenses that are not covered by casino licensing fees and admission fees.

2020 OFFICERS

- PRESIDENT Ward Shaw, Ameristar Resort Spa St Charles
- VICE PRESIDENT Michael Jerlecki, Hollywood Casino St Louis
- SECRETARY Mike Tamburelli, Affinity Gaming St. Joseph
- TREASURER Tony Rohrer, Isle of Capri, Kansas City

CASINOS SUPPORT LOCAL COMMUNITIES

Missouri casinos contributed \$732,622 in cash and in-kind donations to charitable organizations in 2019, and casino employees volunteered thousands of hours to help community organizations.

Ameristar Casino Resort Spa St Charles

To celebrate its 25th anniversary, 1,600 team members donated more than 1,900 service hours through 25 volunteer opportunities last year! Ameristar Casino Resort Spa St. Charles held its first **Trees of Hope** holiday tree decorating contest through which \$5,500 was donated to area charities. Team members also served dinners at the **Ronald McDonald House** and at the **Missouri Veterans Endeavor** Thanksgiving feast. They also cheered on runners at the **Law Enforcement Torch Run for Special Olympics**. To date, Ameristar has donated more than \$80,000 to this charity.

Hollywood Casino St Louis

Hollywood Casino donated more than \$160,000 last year, including \$67,000 for the **American Cancer Society Relay for Life** raised through employee-driven fundraising efforts and the **Hollywood Casino Charity Golf Classic**. Other local organizations supported include **St Louis Children’s Hospital, St Louis County Library Foundation** and the **Maryland Heights Police Officers Association**.



Caruthersville Humane Society’s annual 5K Run and assisting with their relocation to the city.

Mark Twain Casino

Last year, Mark Twain Casino donated more than \$15,000 to various charitable organizations in the tri-state area, including **Hannibal Regional Foundation, Out of the Darkness Walk** for suicide prevention, **The Child Center Inc, Special Olympics, Mid America Military Salute, Toys for Tots** and **Blessing Breast Center**.

Ameristar Casino Hotel Kansas City



In 2019, Ameristar Casino Hotel Kansas City team members volunteered more than 650 hours while the property donated more than \$60,000 to various organizations, including **Children’s Mercy Hospital, Harvesters Community Food Network, NourishKC, Wayside Waifs** and **Salvation Army**. Team members also collected more than 1,200 pounds of clothing for **Disabled American Veterans**.

Guests can now put unwanted slot machine tickets in new donation boxes. An average of \$1,000 per month is collected for community organizations.

Argosy Casino Hotel & Spa

In-kind and monetary donations by Argosy exceeded \$150,000 for local charities, including **Northland Health Care Access, Working Families’ Friend, Miles of Smiles** and **Cars 4 Heroes**. Additionally, Argosy’s 14th Annual Charity Golf Classic raised more than \$50,000. Through all fundraising, the casino donated \$20,000 more last year for **Relay for Life** compared to the previous year.

River City Casino & Hotel

In 2019, River City contributed more than \$100,000 and 1,000 community service hours to various St Louis-area charities, including **The Housing Partnership, Rebuilding Together, Leukemia and Lymphoma Society** and **Carondelet Family YMCA**. Over the past five years, team members have contributed more than \$20,000 and donated more than 450 coats, 500 turkeys and 1,000 other items for **Feed my People** in Lemay.

St Joseph Frontier Casino

St. Jo Frontier and its team members donated time, money and goods to many area organizations, including **Noyes Home for Children, YWCA** and **Sertoma**. The casino’s Turkey Trot was a favorite fundraising event in 2019.

Isle of Capri Boonville



Last year, more than \$6,000 was raised through donation boxes on the casino floor to benefit such local organizations as **Glasgow Food Pantry, Boonslick Heartland YMCA, Blue Star Mothers, Mid-Mo Fisher House** and **Riley Equine Center**.

Lumière Place Casino & Hotels - St Louis

Last year, Lumière sponsored numerous events to benefit underprivileged youth, including the **Father/Son Camping and Fishing Trip in Hyde Park, Spooktacular** Halloween event and **Pamper Me Mother/Daughter Retreat Day**. The casino’s many donations included 60 bicycles for the **Communities First/3rd Ward/Herbert Hoover** holiday party.

Century Casino Cape Girardeau

Century Casino contributed more than \$150,000 in cash and in-kind donations in 2019. In addition, team members volunteered 2,028 hours and donated more than \$10,000 to numerous organizations and events, including **Safe House for Women, Heroes Way, Student Santas, Cape Air Festival, American Red Cross, American Cancer Society** and **United Way**.

Harrah’s North Kansas City

Harrah’s and the **Caesars Foundation** donated in excess of \$120,000 to over 25 charitable organizations that support education, health, civic, diversity and senior programs in the local area. Team members also donated more than \$23,000 through employee jean days. More than \$6,000 was collected from donation boxes on the casino floor for organizations.



Isle of Capri Kansas City

Last year, Isle of Capri team members volunteered approximately 1,400 hours for numerous local organizations. The casino donated more than \$50,000 to numerous area charities,

including **Habitat for Humanity, Harvesters - The Community Food Network, Friends of the Zoo, Friends of KC Zoo, Veteran’s Community Project, Missouri’s Adopt-A-Highway,** and **AIDS Foundation**.

SCHOLARSHIP INSPIRES YOUTH TO EDUCATE PEERS

Now in its 24th year, the Project 21 Scholarship program has awarded more than \$158,000 in scholarships to Missouri high school seniors and educated hundreds of thousands of Missouri students about the issues and dangers of underage gambling. In Missouri, it’s illegal for anyone under the age of 21 to gamble in a casino.

In 2019, the Missouri Gaming Association awarded one \$2,500 scholarship and three \$1,500 scholarships through Project 21. Students created essays, posters or videos, and displayed or published them at their schools to educate peers about the illegality and dangers of underage gambling.

Brandon Just of Leslie, MO won the \$2,500 Project 21 scholarship by creating a video titled “Gambling, the Danger of our Impressionable Youth.” His video was presented to teachers and classmates.

The \$1,500 Project 21 Scholarship winners were **Elijah Ballard** of University City High School in St Louis, **Alexis Joy-Marie Jesse** of Eureka High School in Eureka and **Tammy Yang** of Raymore-Peculiar High School in Raymore.

For more information on the Project 21 Scholarship program, visit www.missouricasinos.org.



“It is surprising how soon gambling can start with our youth. Kids are enticed at a young age by the chance to win something when they purchase items such as trendy loot boxes or card packs. The excitement and pressure create a compulsive nature.”

– BRANDON JUST