



# STUDY SHOWS GAMING CONTRIBUTES \$3.4 BILLION ANNUALLY TO MISSOURI ECONOMY

## Missouri Gaming Ranks High

According to the Missouri Gaming Commission (MGC), Missouri continues to rank 7th in total state gaming tax revenue and 8th in consumer spending on commercial casino gaming. The St. Louis/Southwestern Illinois region is the 7th largest casino market in the U.S.; and the Kansas City region is the 10th largest (based on 2013 AGR).

## Economic Impact Since 1994

- \$5.5 billion for educational programs (elementary, secondary and early childhood)
- \$3 billion in capital investments in Missouri since gaming began here
- \$792 million to all causes supported by admission fees including \$225.1 million for veterans programs

## Casinos – Missouri’s Highest Taxed Industry

Missouri is one of the highest-taxed casino jurisdictions in the country, paying a net effective tax rate of 26.5% off the top, in addition to other business taxes. That effective rate includes a 21% gaming tax (10% goes to the home dock community), \$2 per patron admission fees paid by casinos, and reimbursements to the state.

Casino taxes are the State of Missouri’s fifth largest source of revenue. The state’s 13 casinos contribute more to the state in gaming tax revenue alone than the corporate income tax paid by all 159,000 Missouri businesses combined, plus casinos also generate millions of dollars a year in corporate income, property and sales taxes.

## ECONOMIC IMPACT FY 2014



**\$519 million**  
Total taxes & fees\* plus reimbursements to MGC  
\* Includes real estate & sales tax



**\$315 million**  
Gaming tax revenue for the School Foundation Formula

**9,826 employees**



**\$359 million**  
To the state in taxes and admission fees



**\$79.7 million**  
To the host communities in taxes and admission fees



**\$1.67 billion**  
Adjusted Gross Revenue



## MISSOURI GAMING ASSOCIATION

The Missouri Gaming Association is the professional organization representing the Missouri casino industry.

[www.missouricasinos.org](http://www.missouricasinos.org)



In November, the American Gaming Association (AGA) released a first-of-its-kind study on the gaming industry’s significant impact on the economy and local businesses. The study shows that Missouri’s gaming industry:

- Contributes \$3.4 billion to the Missouri economy;
- Supports nearly 21,000 Missouri jobs and nearly \$860 million in income;
- Generates \$999 million in tax revenues annually to local, state and federal governments, including \$452.2 million in gaming taxes alone.



The Oxford Economics study looked at direct, indirect and induced economic impacts based on 2013 data. Read the full report at [bit.ly/missourigamingstudy](http://bit.ly/missourigamingstudy).

## St. Louis Economic Development Partnership Honors River City Casino & Hotel

The St. Louis Economic Development Partnership presented River City Casino & Hotel with the 2014 Sustainable Land Use Award for investing more than \$400 million in the Lemay community. River City also provides money to the Lemay community reinvestment fund, which has had a transformative impact on community parks, playgrounds, plazas, walkways, the Lemay Community Center and Aquatic Center, and the renovation of the Missouri Civil War Museum at Jefferson Barracks.

## GAMING REVENUES BENEFIT MISSOURI \$445.5 million FY 2014

- \$315 million** School Foundation Formula
- \$79.7 million** Host Cities
- \$26.8 million** Veterans Commission Capital Improvement
- \$16 million** MGC Expenses\*
- \$5 million** Access Missouri Financial Assistance Fund
- \$4 million** Missouri National Guard Trust Fund
- \$150,000** Compulsive Gamblers Fund

\*Direct Reimbursements to cover Missouri Gaming Commission expenses that are not covered by casino licensing fees and admission fees.

### 2015 OFFICERS

- PRESIDENT**  
Barron Fuller, Isle of Capri Boonville
- TREASURER**  
Jeff Babinski, Lumiere Place Casino & Hotel
- VICE PRESIDENT**  
Chris Plant, River City Casino & Hotel
- SECRETARY**  
Todd George, Hollywood Casino

## CASINOS HELP COMMUNITIES THROUGH CHARITABLE GIVING

Missouri casinos donated \$1.32 million in cash and in-kind donations in 2014, and their employees volunteered many thousands of hours to help community organizations.

### ISLE OF CAPRI CASINO

Isle of Capri Casino launched Community Aces, a social media contest that awarded \$50,000 to nonprofit organizations in the communities Isle calls home. Isle received 314 applications and selected 150 nonprofits for a Facebook-based voting competition. Voting was split into two categories by size of community to equalize the chance of winning. Details are available at [www.communityaceschallenge.com](http://www.communityaceschallenge.com).

Isle supports the Missouri Veteran’s History Project (MVHP) by hosting an inaugural statewide site coordinator meeting. MVHP records the stories of military veterans and presents them at [www.mvhp.net/stories](http://www.mvhp.net/stories) to provide a richer, more personal context to historical accounts.



### AMERISTAR ST. CHARLES

Since opening 20 years ago in 1994, Ameristar St. Charles and its team members have contributed more than \$4.3 million and thousands of volunteer hours to local charities.

Ameristar Casino Resort Spa St. Charles celebrated its 20th Anniversary by partnering with Special Olympics Missouri to host the start of the 10th annual Law Enforcement Torch Run®. Ameristar marked both anniversaries with a 20th Anniversary cake for team members, guests, law

enforcement officials and dignitaries. Team members also volunteered at various charities including Operation Food Search and Angel’s Arms.



### AMERISTAR KANSAS CITY

Ameristar Casino Hotel was the presenting sponsor for “Strutt with your Mutt,” a walk to benefit Wayside Waifs, a Kansas City no-kill pet shelter that rehabilitates pets for forever homes. Team members donated more than \$24,000 during the Pinnacle Cares Giving Campaign, made toys and delivered hand-made dog treats during the holidays.

Ameristar was the Presenting Bacon Sponsor for the 6th Annual Bacon-Fest to benefit The Rehabilitation Institute of Kansas City. Nearly 2,500 people attended to eat bacon and drink beer, hand-crafted by Ameristar’s Brew Master Stacey Payne. Ameristar Cares volunteers served bacon-inspired dishes by Chef Jerrold Brooks.

More than 45 team members volunteered to serve a traditional Thanksgiving meal to 300 senior adults at the Don Bosco Senior Center, prepared by Ameristar’s food and beverage team. Ameristar also donate funds to help the center with everyday expenses.



### RIVER CITY CASINO & HOTEL

River City Casino & Hotel brought the holidays home to a foster family whose home is funded by Angel’s Arms. Team members donated a Christmas tree and decorations, and “decked the halls” inside and out.



Ameristar St. Charles and River City Casino & Hotel chefs built life-size gingerbread houses using 1,400 pounds of gingerbread, 395 pounds of powdered sugar and 50 pounds of chocolate. River City’s gingerbread house featured a nine-foot Christmas tree and a life-sized coconut snowman. More than 1,000 guests donated \$25 to

dine inside the confections, generating \$6,500 to support the Center for Hearing & Speech.

### HARRAH’S CASINO

Harrah’s Casino donated \$372,168 to charitable organizations in 2014.

### ARGOSY CASINO HOTEL & SPA

Argosy Casino Hotel & Spa donates to more than 100 organizations each year and participates in the Highway Cleanup Program, dinners with kids at Synergy Services, the Synergy Tree of Giving, the United Way campaign and various charitable races.



In 2014, Argosy raised \$44,511 at their annual Charity Golf Tournament for Miles of Smiles, which provides comprehensive, portable dental care to needy children in Clay and Platte Counties.

Argosy donated \$30,000 to Working Families’ Friend, which provides financial assistance to working families experiencing hardship; \$10,000 to help Heartland Habitat for Humanity repair and improve Riverside homes; and \$7,500 to support the Riverside Fire/Police Athletic League’s work with impoverished and underprivileged children. Argosy also makes major contributions to Northland Health Care Access, Children’s Mercy Hospitals and Clinics and Special Olympics Missouri.

### LUMIÈRE PLACE CASINO & HOTELS

Patients and caregivers at the American Cancer Society’s Hope Lodge in St. Louis enjoyed dinner and desserts at three events catered by the Lumière Place food and beverage team.

### AFFINITY GAMING

St. Jo Frontier Casino sponsors a National Teacher of the Year candidate, donated \$50,000 to the City of St. Joseph for snow removal and gave \$15,000 to Buchanan County for a County Beautification Crew. Mark Twain Casino raises funds for the LaGrange Youth Center.

## Scholarship Focuses on Peer Education

The Project 21 Scholarship educates young people about the issues and dangers of underage gambling and awards \$7,000 in scholarships to Missouri high school seniors each year. Scholarship details are at [www.missouricasinos.org](http://www.missouricasinos.org).

Students create essays, posters and videos, and display or publish them in their schools to educate peers about the dangers of underage gambling. In Missouri, it’s illegal for anyone under 21 to gamble in a casino.

**Lacey Rucker** of Tina, MO, a senior at Tina Avalon R-2 High School, received a \$1,500 scholarship toward tuition at the University of Missouri – Columbia for her winning video on the hazards of underage gambling and the resources available for those with a gambling problem.

“Kids see others gambling frequently while growing up,” Rucker said in her video. “They need to know that if they start at a young age, the urge to gamble will only get worse.”



**Michael Filips** of Maryville, MO, a senior at Maryville High School, received a \$1,500 scholarship towards tuition at Missouri University of Science & Technology for his article “Is Underage Gambling a Problem?”

“As a young adult, I find it important to help my peers understand underage gambling and why it may be a serious problem,” Filips wrote in his article published in the Nodaway News Leader.

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Other 2014 scholarship winners included **Brooklyn Engel** of Parkview High School in Springfield; **Rachael Nicole Reckamp** of Warrenton Senior High School in Warrenton; **Geoffrey Alexander Heimos** of Lindbergh High School in St. Louis; and **Robert Eric Zielinski** of Cass Midway R-1 High School in Freeman.